



14  
May  
2021

# Pyjama rama



Dear Parents and Carers,

This May, we're inviting all our children to join us for Pyjamarama, a day in pyjamas to help make sure no child misses out on their bedtime story.

**On Friday 14 May, you won't need to get the kids dressed - we're asking them to wear their pyjamas all day long and bring in a £1 donation.**

Families up and down the country will be taking part to raise money for the UK's largest children's reading charity. BookTrust is dedicated to getting children reading and each year reaches 3.9 million families, providing books and support to help get children started on their reading journey.

Pyjamarama is about getting all children reading and helping them to enjoy it. Because if reading is fun, children will want to do it! We'll have a range of special activities planned for the day, and to help you with your bedtime stories at home, here are some tips from BookTrust on reading together:

- Make time for reading at the end of a busy day – ten minutes is all it takes!
- Allow them to choose the book; they'll enjoy it much more that way.
- They'll love you getting involved in the story. Point at pictures, ask questions and don't be afraid to use different voices for different characters.
- If you are looking for inspiration on books to enjoy, take a look at BookTrust's latest recommendations at [booktrust.org.uk/books-and-reading](https://booktrust.org.uk/books-and-reading)
- But most of all, have fun and enjoy this special time with your child.

For more information on Pyjamarama, go to [booktrust.org.uk/pyjamarama](https://booktrust.org.uk/pyjamarama)

**Thank you for your support, we look forward to all enjoying a day in pyjamas on Friday 14 May.**

